

# Local enterprises attend China-Africa Digital Trade Week online

By Huang Ying

The 2020 China-Africa Digital Trade Forum was held online on June 29, inaugurating the 2020 China-Africa Digital Trade Week.

The online trade week attracted wide attention from both Chinese and African government officials, investors, and industry groups, with approximately 1,000 participants from both sides.

Local enterprises, including Dongfeng Motor and CLW Heavy Industry, joined the online exhibition. They introduced their products online to African importers and communicated in real-time with African enterprises.

Yu Jianlong, secretary-

general of the China Chamber of International Commerce, said in his speech that friendship and cooperation between China and Africa is a long-term path. In 2019, the value of China-Africa trade exceeded USD 200 billion. "Facing new opportunities and challenges, China and Africa need to strengthen cooperation more than ever. We believe active and open trade and investment cooperation will enable China and Africa to gain further mutual benefits and win-win results."

Nana Dr. Appiagyei Dankawoso, president of the Ghana National Chamber of Commerce and Industry

(GNCCI), said it was very effective to hold an online forum and trade fair to enhance interaction among investors, entrepreneurs, and buyers. He added that he would actively organize Ghanaian enterprises to attend the online talks and promote the economic, trade, and investment cooperation between Ghana and China.

During the forum, the Wuhan Division of the China Council for the Promotion of International Trade signed contracts online with the Nigeria Entrepreneurs Forum, the Kenya Import and Export Association, and the Kenya Chinese Chamber of Commerce.

## Local game developers go global

By Li Jia

You are a fish in an ocean. By devouring other smaller fish you produce more offspring and finally become the powerful chief of the ocean. This is what a mobile leisure game entitled Fish Go.io is all about. It has, for the second time, made it to the top 10 games in the Apple Store in France, Germany, Thailand, and the Republic of Korea for June.

After being launched for three months, the game has accumulated over eight million global users.

The developer of the game, Hello World, is an enterprise located in Wuhan's Optics Valley. Besides Fish Go.io, the company has also launched another game, Tankr.io, with over 10 million global users, and has been recommended worldwide more than 300 times on Google's platform.

In the first half of 2020, many of Wuhan's video-games enterprises have gone global. In Optics Valley alone, over 30 game companies have launched products abroad, with an output value exceeding RMB 500 million.

The overseas release revenue of the Wuhan games industry has increased rapidly for three consecutive years.

## Wuhan seeks investment in Greater Bay Area

By Kang Peng

In Shekou, Shenzhen on July 1, Wuhan held the "Guangdong-Hong Kong-Macao Greater Bay Area Special Investment Promotion Activity."

Up to a hundred well-known entrepreneurs attended the meeting, including chairman Huang Hongsheng of Skywell New Energy Vehicles Group Co., Ltd. and Sunac China's board chairman Sun Hongbin.



Reading a brochure at the conference Photo by Zhang Min

According to Cao Saixian, deputy director of the office of the leading group for the development of the Guangdong-Hong Kong-Macao Greater Bay Area, Shenzhen and Wuhan complement each other's advantages in terms of talent and industrial structure. She hopes that the entrepreneurs in Shenzhen will pay attention to Wuhan by investing in and

empowering Wuhan's development.

"I've worked in Wuhan and have a deep affection toward the city. My enterprise has investments in a number of projects in the city. Big enterprises and corporate groups in the country would come to invest in Wuhan if they want to go national. We are optimistic about Wuhan

and will continue with our investment in the city," said Zhang Jinshun, deputy chairman of Baoneng Investment Group.

On the scene, 13 projects were signed amounting to RMB 89 billion, covering fields like next-generation cars, artificial intelligence, scientific innovation, research and development, modern service industry, and modern agriculture.

## Lotus products from Jiangxia District sold to overseas markets

By Pan Lu

Lotus flowers started blooming at the end of June, but in Wudang Village, Jiangxia District, there were few flowers but endless lotus leaves in the 158 hectares of lotus ponds.

It turns out that this is a new variety of early-maturing high-yield lotus, Elian No.10, cultivated by the Wuhan Academy of Agricultural Sciences. Although having few blossoms, this new variety of lotus hit the market early and has shown very good economic returns.

Because of its good taste, high yield, and stable quality, the lotus roots and products produced by Wuhan Jinshui Qiliang Agricultural and Sideline Products Company have been sold to Canada, Southeast Asia, and the U.S., realizing an annual profit of RMB 20 million.