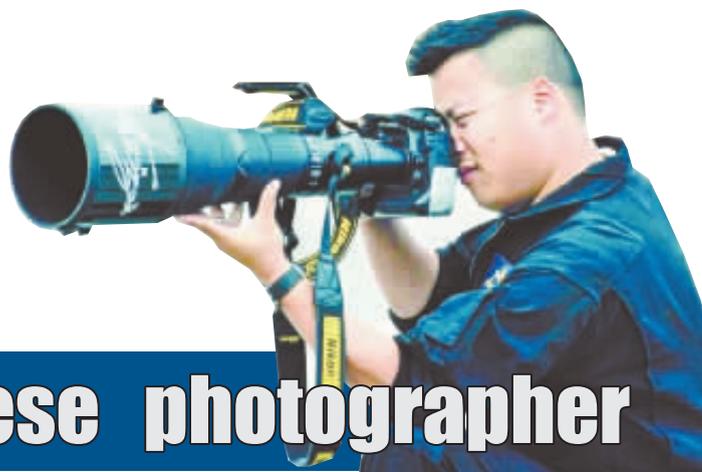


# Aerial photo taken by

## young Chinese photographer



By Li Ji

During the World Fly-in Expo, which wrapped up in Wuhan a few days ago, a overview picture of the air show, shot from on-board a Baltic Bees jet went viral on WeChat. Its creator was Chen Peng, the aviation photographer for the Baltic Bees team.

Born in 1989 in southwest China's Sichuan Province, Chen dreamed of becoming a pilot, but was eliminated because of the results of his physical examination in 2007 for pilot recruitment to Civil Aviation Flight University of China (CAFUC). He then went on to pursue his studies in Spain. During his first year, he became a constant visitor at various Chinese and foreign aerial air shows, photographing and

posting some BBS and website pictures he shot of small aircraft and passenger airliners. "I soon became acquainted with the local photographers' circle. I managed to make some money by shooting wedding photos, while looking for chances to focus on aircraft at various European air shows," said Chen. As an amateur photographer, he could only focus his camera from outside the fences at exhibitions; only the professional photographers could get inside. "To cross the fences, I had to become a journalist and a top aviation photographer." His continuous efforts paid off, and his excellent photographs soon stood out, winning the favor of *China Aviation News*. In 2011,

he became a photographic reporter for this media outlet, which enables him to gain more and better opportunities and to participate in about 30 air shows per year worldwide.

In 2011, Chen won second place in Spain's Aerial Photography Contest, and the following year he took first place. He then went to study at the Aviation Photography Academy in Belgium, taking up air-to-air photography. A year later, with the recommendation of the rector, he was chosen to shoot a poster for the Turkish Air Force, which brought him instant fame. After that, he began taking various shooting jobs, and his clients include the air forces of Poland, Hungary, Belgium, Holland, and Finland.

### Unmanned flower shop popular on campus

Bunches of fresh flowers are placed in pleasing order along a woody avenue near College Student Entrepreneurship Base at Wuhan Huaxia University of Technology. Occasionally, teachers and students stop by to select flowers, but a stall keeper is nowhere to be seen. This is an unmanned flower store run by Zhang Ying, a 2014 alumna of the school. She said that a price tag with a QR code is attached to every kind of flower on sale at the roadside store, which is convenient and time saving for both the seller and buyers. More importantly, it gives the shoppers great trust while reducing the cost of doing business. Over its six months in business, the store has never witnessed anybody taking flowers without paying the posted cost. Holidays bring even more customers with "the gross revenue on the last Teacher's Day alone reaching RMB 4,500," Zhang said.

She has also begun to offer packages, such as online ordering, home delivery, and custom-made monthly and yearly packages.

### Shop in store and pay online

By Li Ji & Zhao Xin

"Take a bottle of water, or some fast food off the shelf, and then scan the QR code via Dmall app to pay for it. The rest is to open and enjoy it." Such a scenario happened in reality at the Gutian No. 2 Road Store of Zhongbai Warehouse on November 23. The store's customers experienced a new type of shopping which saved them the hassle of waiting to check out. After choosing their goods, customers can scan the QR codes with their smart phones, add them to their online "shopping cart," click "to settle the accounts," choose whether they need shopping bags and pay the bill. They only need to show the QR code of their mobile phone when leaving the store.

Since November 1, Dmall and Zhongbai Holdings Group have inaugurated the online shopping business in 66 Zhongbai stores in Wuhan, and five of them provide online distribution and home delivery services, promising to send goods to doors within two hours after orders are placed.

## WTU professor shares "Wuhan memory" in Germany

By Hu Yihua

"Urban Change and Visual Memory: Worldly Life, Stories and Fleeting Time," a photography exhibition by Shen Xiangsheng, a professor from the College of Media and Communication at Wuhan Textile University (WTU), was unveiled in Hamburg University of Applied Sciences on November 22.

The exhibits, shot from the neo-realistic perspective, have captured the development and changes of the city of Wuhan. According to Professor Shen, the exhibition combines the topic of urban change with visual memory, striving in his artistic works to remind locals of what everyday life was like.



Audience appreciating exhibit